

Bridgepoint Education – Corporate Social Responsibility

Bridgepoint Education is dedicated to serving San Diego County in a multitude of ways. Bridgepoint CEO Andrew Clark and staff take great pride in being socially responsible and active members in the community. In 2017, employees logged 23,050 hours of volunteer service worth an estimated \$556,427 (per Independent Sector). The organization currently offers eight paid hours of volunteer time per year to ensure every employee has an opportunity to be involved with causes they care about.

Bridgepoint hosted several community service projects for employees, students, and their families. Two hundred and fifty volunteers renovated the Fiesta Island Youth Camp in San Diego, removed 1,200 pounds of invasive plants, installed 2,100 linear feet of river rock for a nature trail, and planted thirty plants. Seventy volunteers spent an afternoon preparing lunch, repairing rooms, and making crafts with children at Ronald McDonald House of San Diego. There were two Junior Achievement Teach Days, a program teaching elementary school children about business and financial literacy. Through this effort, 105 employees taught 1,092 students in San Diego County Title I schools. Employees also dedicated their time at two dog adoption events with CA Labs & More helping 53 dogs find forever homes.

Thirteen members of the leadership team serve on twenty-one nonprofit organization Board of Directors including Big Brothers Big Sisters, Kids Included Together, and Armed Services YMCA. Bridgepoint CEO Andrew Clark dedicates his time to serve on the Board of Directors of Rady Children's Hospital, and participated in multiple company volunteer events. The tenth annual Bridgepoint Education Golf Invitational in 2017 was a success, raising \$47,000 for Rady Children's Hospital. This hospital is extremely important in San Diego, and the funds will go a long way in helping the children in need.

The company is proud to offer scholarship programs. Five Homefront Heroes Scholarships are awarded annually to provide full tuition for military spouses in San Diego County. Bridgepoint is pleased to offer this life-changing opportunity to honor those who sacrifice so much for our country.

Through corporate giving, grants were awarded to programs falling under the three focus areas in the amount of \$706,907. Nonprofit organizations such as Reality Changers, Support The Enlisted Project, Warrior Foundation, Council on Literacy, San Diego Youth Services, and Just in Time Foster Youth were among those supported. Bridgepoint is proud to partner with these organizations that are doing such great work in our community.

Bridgepoint facilitated a United Way giving campaign which, with a company match, totaled over \$127,000. This donation will fund mainly early literacy and college preparation programs, mirroring the core commitment to education. Aligning with the focus of supporting military nonprofits, employees also donated 6,401 items for homeless veterans. When several natural disasters happened last fall, many of the staff and students were in impacted areas. The company and employees came together and donated \$13,115 to the American Red Cross to support disaster relief efforts.

The Corporate Social Responsibility department at Bridgepoint Education is already hard at work planning events and sponsorships for 2018, including a donation drive and volunteer event to assist Support The Enlisted Project for local military families and Teach Day for the Junior Achievement program. "Social Responsibility is an integral piece of Bridgepoint Education's mission, and I am proud that employees share this dedication and commitment to the community," said Andrew Clark, CEO.